

2024 HOSPITALITY



BLUES HOSPITALITY



BLUES LEGENDS LOUNGE

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Located on Level 4 of the South Stand this exclusive offering gives you the best seats in the house and an ideal location to entertain any number of guests in a semi-formal seated environment with dedicated tables. This shared, exclusive venue provides the enjoyment of an open balcony just in behind your match seating with the added benefit of a premium on-site location and a great Blues themed venue.

PACKAGE INCLUDES:

- Premium hospitality option with access to the Level 4 West Lounge at Eden Park with exclusive seats directly outside the lounge overlooking the halfway line;
- The Blues Premier Lounge offers reserved seated tables of 10 or lesser numbers are available on a shared basis - minimum of 2;
- A selection of premium wine, beer and non-alcoholic beverages served throughout the hospitality period;
- Banquet meal served throughout the hospitality period;
- Entertainment including MC, musician and Blues players appearances and (or) guest speakers;
- Inhouse large screens to watch all the replay action;
- Pick the Score competition;
- Host service.

Price per person per game: \$385 + GST pp or \$3,850 + GST for table of ten
Season Package: Six games for \$19,635 + GST for table of ten (15% discount)



BLUES COACHES BOX

THE BOSS

The Blues Coaches Box gives you and your guests a private, unique, and exclusive space near halfway just like the coach! Enjoy some of Eden Park's best viewing as you host 20 people in your glass-fronted box with seats inside. Your guests will certainly remember the time they spent with you at the match in the Blues Coaches Box!

PACKAGE INCLUDES:

- Coaches Box hosts 20 pax enjoying wide close up views over the field from the South Stand concourse;
- Private internal match seating within the box separating your guests from the general public - with opening windows to take in all the atmosphere;
- A selection of premium wine, beer and non-alcoholic beverages served throughout the hospitality period;
- Delicious grazing menu offered during the hospitality period;
- 'Meet and greet' guest appearance;
- Inhouse tv screen to watch all the replay action;
- Pick the Score competition;
- Personal host steward.

Per game - 20 pax - \$6,700 (\$335 pp) + GST



BLUES CHAIRMAN'S BOX

PRIVATE EXPERIENCE

This unique semi-formal hospitality offering for up to **34 patrons** allows you to host guests in your own private box with a unique view in behind the dead ball at the Lower Western end of the ground – great for seeing those exciting corner tries close up! Food and beverage is also included pre, half time and post-match with seating directly outside the Chairman's Box.

PACKAGE INCLUDES:

- Chairman's Box hosts **up to 34 pax** in an exclusive venue overlooking the North West corner, perfect for try action;
- Reserved match seating directly outside the box with cordons separating your guests from the general public;
- A selection of premium wine, beer and non-alcoholic beverages served throughout the hospitality period;
- Grazing style menu served over the duration of the hospitality;
- 'Meet and greet' guest appearance
- Inhouse tv screen to watch all the replay action;
- Personal host steward.

Per game - minimum of 20 pax - \$6,700 (\$335 pp) + GST
(Maximum of 34 pax \$11,390 + GST)



BLUES FOOTY BAR

RELAXED VIBE

The Footy Bar continues to be a favourite hospitality option. This is a semi-formal, relaxed hospitality package in a stand-up environment with bar leaners situated in the Players Lounge. This venue enjoys great views over the field from the West Stand. Patrons always return to this exclusive lounge after experiencing the excitement of seeing those up-close corner-post tries as well as enjoying access to your own facilities for food and beverage which is all included pre, half time and post-match.

PACKAGE INCLUDES:

- Pre, during, and post-match hospitality service;
- Reserved match seating directly outside the Players Lounge;
- Grazing style menu served over the duration of the hospitality;
- A full selection of wine, beer and non-alcoholic beverages served throughout the hospitality period;
- Guest appearance;
- Inhouse tv screen to watch all the replay action
- Pick the Score competition;
- Host service.

Per game minimum of 30 pax - \$8,550 (\$285 pp) + GST
(Maximum of 100 pax @ \$26,000 + GST)



BLUES KOTUITUI CLUB

PRIVATE EXPERIENCE

A new Blues package mixing business with pleasure - a semi formal environment for like-minded business clientele to mix and mingle whilst enjoying a dedicated premium lounge in the South Stand overlooking the field. Great affordability for a great lounge!

PACKAGE INCLUDES:

- Access to the Centenary Lounge - a premium lounge in the South Stand with magnificent views over the field.
- Private match seating directly outside the Lounge;
- Grazing style menu served over the duration of the hospitality;
- 'Pay as you go' bar with a full selection of wine, beer, RTD and non-alcoholic beverages - bar tabs available;
- Inhouse tv screens to watch all the replay action
- Pick the Score competition;
- Host service.

\$195 + GST Per Person for a choice at any game below

\$585 + GST for a 3 game package out of x 4 games available below:

- Blues v Force - Sat 5 April - 7.05pm KO
- Blues v Brumbies - Sat 20 April - 7.05pm KO
- Blues v Highlanders - Sat 18 May - 7.05pm KO
- Blues v Chiefs - Sat 1 June - 7.05pm KO



BLUES IN-SEAT

SPECIAL OCCASION

Be part of the fun and festivities, soak up the atmosphere of the 2022 Blues season, all whilst enjoying the best seat in the house and hospitality direct to you from a servery kiosk near your seat. Located in a prime position, this is a fun way to enjoy the rugby with your guests amongst the crowd but without having to queue for your food and beverage options in the main stands.

PACKAGE INCLUDES:

- Dedicated IN-SEAT hospitality in an exclusive seating area on Level 4 of the South Stand in section 429;
- Reserved Platinum match ticket with great views over the field between the 50m and 22m lines;
- Food consists of individually packaged snacks, one (1) main meal voucher per person and a cheeseboard, all catered in a Blues branded chilli-bag which you can keep as a memento;
- Four (4) beverage vouchers will be found within the chilli-bag on arrival and redeemable from your own servery directly behind the seats (choice of wine, beers or softs);
- Host service to deliver your chilli-bags to you in your seats on arrival.

Price Per Person: \$169 + GST.

* Note this package does not include access to any onsite venue lounges pre, during or post the match. Please arrive at least 45 mins prior to match kick off to enjoy your In-seat hospitality and on field entertainment.



CONTACT

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